

April 2014

Study in Pakistan Edu Week

(Road Show & Training Sessions)



Participants



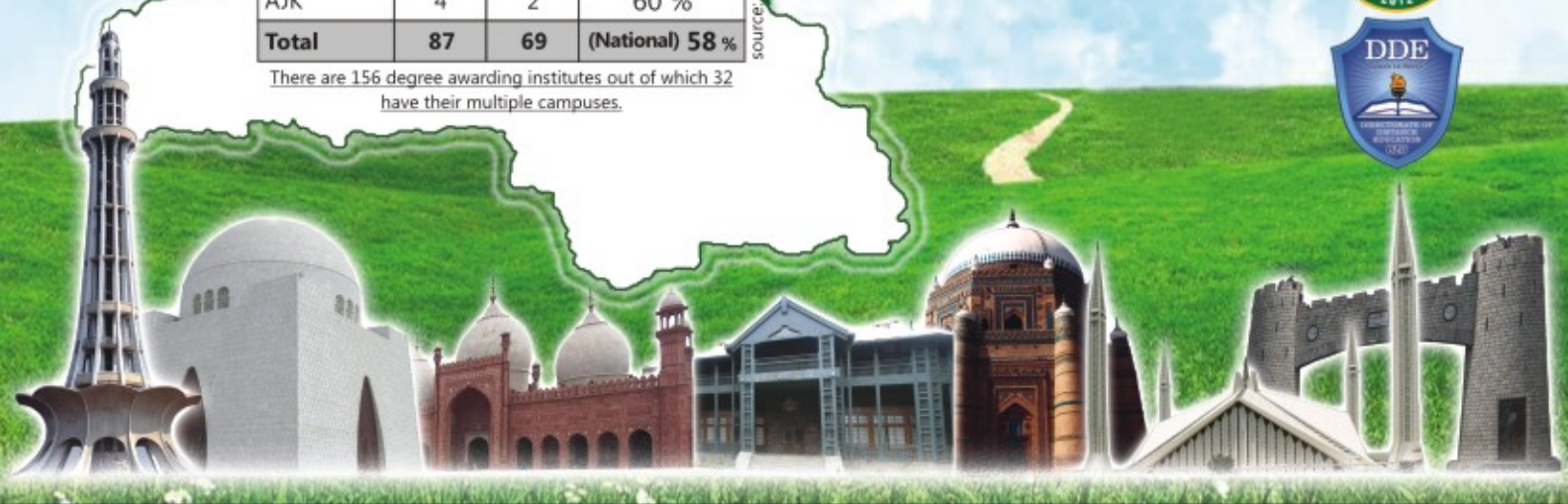
Training Sessions :

- Developing and Implementing an effective branding strategy for quality of Education
- Teacher Training and Capacity Building Measures
- Effective Communication & Interpersonal Skills

Universities Stats			Literacy Rate
Charter	Public	Private	Literacy Rate
Federal	24	6	87 %
Punjab	20	22	60 %
Sindh	16	28	60 %
KPK	18	10	52 %
Balochistan	5	01	46 %
AJK	4	2	60 %
Total	87	69	(National) 58 %

There are 156 degree awarding institutes out of which 32 have their multiple campuses.

source: www.hec.gov.pk, www.finance.gov.pk



Organized by:



SIP Expo



Study in Pakistan



Head On Int



eMag

www.headon.pk
 www.sipexpo.pk
 www.studyinpakistan.info
 www.emag.com.pk
 Email: mazhar@sipexpo.pk
 00971-56-7144460

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ

"Head-On International" is working since 2003 for the development and up gradation of education sector in Pakistan. We are the concept leaders for the **"STUDY IN PAKISTAN"** (SIP) program, by representing Pakistani Educational Institutions in Pakistan and abroad.

"Study In Pakistan" believes in; "socio-economic development of Pakistan through education"

Through our project **"SIPEXPO"** we regularly organize education exhibitions in Pakistan and abroad. In Pakistan we organized **"Health Care and Medical Education Expo"** and our expos of years 2011, 2012 and 2013 in Lahore Expo Center were a great success. We also organize **"SIP Education Road Shows"** in different cities of Pakistan.

Through our representatives and associates in UAE, we arrange copious seminars and educational exhibitions from time to time. We arranged, managed and succeeded in the first ever education exhibition in UAE named "Study in Pakistan" in the year 2004. We have also organized the "Study in Pakistan Education Expo, UAE" with great zeal and success in years 2012 & 2013. Related to these activities we have also organized the "SIP Educational Road show, UAE" in March and June, 2013. HH Tariq Iqbal Soomro, Consul General of Pakistan Embassy, UAE, appreciated and acknowledged the services rendered by Study in Pakistan.

Every year we represent Pakistan's Education flag in different international education exhibitions around Middle East and to the world. Related to our previous tremendous educational activities, we are organizing an event named **"April 2014 Study in Pakistan Edu week"** in UAE, which includes educational road show and training sessions for overseas Pakistani community in UAE to enhance the quality and methodology of Pakistani educationists in UAE.

The Training Sessions are as under:

Topic 1:

"Teacher Training and Capacity Building Measures"

by: Prof. Dr. Syed Khawaja Alqama
Vice-Chancellor Bahauddin Zakariya University (Pak)

Topic 2:

"Effective Interpersonal & Communication Skills"

by: Prof. Dr. Suhail Aftab Qureshi
Executive Director Imperial University, Lahore (Pakistan)

Topic 3:

"Developing and Implementing an effective Branding Strategy for Quality of Education"

by: Prof. Dr. Muhammad Ishaque Fani
Director, Institute of Social Sciences
Directorate of Distance Education
Bahauddin Zakariya University, Multan (Pakistan)

Useful Links

www.hec.gov.pk
www.pmdc.org.pk
www.pec.org.pk
www.etea.edu.pk
www.pharmacycouncil.org.pk

www.moptt.gov.pk
www.pakpta.org
www.ead.gov.pk
www.emag.com.pk
www.studyinpakistan.info



Acknowledgements

H.H. Tariq Iqbal Soomro
Consul General
Islamic Republic of Pakistan, UAE



I would like to acknowledge, appreciate and thank "Head-On International" and Study in Pakistan" project team, who work tirelessly for the overseas Pakistani Community of UAE. This cosmic organization has stepped into solemn determination to guide and to provide excellent education to shining stars of Pakistani constellation.....



Dr. Zia ul Hasan
President
Pakistan Association Dubai-UAE

We Commend Head-On International's regular organization of Educational Seminars and Expos in UAE for the promotion of education in Pakistan programs, specially designed for the overseas Pakistani community by creating awareness among students regarding their future goals in the field of Study in Pakistan....

Mr. M. Ramzan Achakzai
Secretary (C.E)
IBCC



"Study in Pakistan" is a unique concept and is a reflection of Patriotism of International team. I must congratulate "Study in Pakistan" project team who are organizing, this event in Dubai UAE with Pakistan Day celebrations. This would be a great opportunity for overseas students mainly Pakistanis to have updated knowledge of Education in Pakistan....



Vice admiral (r) Khalid Amin
Director General
Bahria University Karachi campus

The visit was very well conducted and exuberance exhibited personally by Mr. Khawaja remained the hall mark. Hope to work closely with Headon International in future as well....

Maj Gen ® Najeeb Tariq HI (M)
Principal
Cadet College Hasan Abdal



We Commend the efforts of M/S Pakistan Expo UAE and if our message spreads far and wide, we might consider the establishment of an International Wing for South Asia



Mr. Mujeeb ur Rehman Shami
Chief Editor
Daily Pakistan

I am very pleased to know that the "STUDY IN PAKISTAN" is arranging an event in Dubai for the benefit of the residents of UAE about the facilities of public/ private universities, medical, engineering and other education in Pakistan.....

Prof. Dr Hasan Sohaib Murad
Rector
UMT



Pakistan is a great place to study, especially for higher education. My own comparison of higher education standards across the globe indicates that Pakistani institutions rank above average comparing with most in Europe and Asia Pacific. We congratulate Head-On International that it represents Pakistani Education programs in Middle East through its project "Study in Pakistan" by regularly organizing seminars and educational exhibitions. Thanking you for your kind support and looking forward to a great event



DISTANCE EDUCATION PROGRAM



BAHAUDDIN ZAKARIYA UNIVERSITY MULTAN ADMISSION NOTICE (SESSION 2014)

Distance and Weekend (Saturday & Sunday) Program under Semester System

Main Campus

Accounting & Finance, Anthropology, B.Com, B.Ed., Communication Studies, Criminology, Education, English, Economics, EPM (Education Planning & Management), Geography, International Relations, Islamic Studies, L.L.B.(3- year), Library Science, M. Com., M.Ed., Mathematics, MBA (Executive), Psychology, Public Administration, Social Work, Sociology, Special Education, Sports Science and Urdu

Short Courses
 Musicology (6-Months/1Semester)
 Prevention & Control of Infections, (6-Months/1Semester)
 Microbial Resistance & Laboratory Diagnosis
 Computer Graphics and Digital Photography (6-Months/1Semester)
PREPARATION COURSES
 TOEFL, IELTS, Spoken English & CSS

Diploma Courses
 Veterinary Assistant (2-Year/4 Semesters)
 Communicable Disease Control (CDC) (1 Year/2 Semesters)
 Community Development (1 Year/2 Semesters)
 Dispenser (1 Year/2 Semesters)
 Poultry Farming (2-Year/4 Semesters)
 Laboratory Assistant (1 Year/2 Semesters)
 Laboratory Technician (1 Year/2 Semesters)
Eligibility: Matric/Equivalent with Science or F.Sc. at least 2nd Division.
Medical Entomology & Disease Vector Control (1 Year/2 Semesters)
Eligibility: B.S.c., B.S.c.(Hons.)
 Agriculture/Zoology/Biotechnology/Biochemistry/Microbiology/
 MBBS/BDS/Nurses with Graduation at least 2nd Division.
Obstetrics & Gynecology (1 Year/2 Semesters)
Eligibility: MBBS/BDS/Nurses with Graduation.

TEFL (1-Year/2 Semesters)
 Post Graduate Diploma Food & Nutrition (1 Year/2 Semesters)
Eligibility: B.A./B.S.c. or Equivalent
 Health & Physical Education (1-Year/2 Semesters)
 Computer Graphics and Digital Photography (1-Year/2 Semesters)
Eligibility: Intermediate or Equivalent
 Clinical Psychology (1-Year/2 Semesters)
Eligibility: M.Sc./BS-4 Year/M.A. in Applied Psychology
 Hospital Management (1 Year/2 Semesters)
Eligibility: MBBS/BDS/Nurses with Graduation.
 Musicology (1-Year/2 Semesters)
Eligibility: Applicant with music background will be preferred.

Sub-Campus, D. G. Khan

Sub-Campus, Sahiwal

Sub-Campus, Layyah

B.Com, B.Ed., Economics, Education, English, L.L.B. (3-year), M. Com., M.Ed., Psychology & Sociology,

B.Com, B.Ed., Economics, Education, English, Geography, International Relations, L.L.B. (3- year), M. Com., M.Ed., Mathematics, Psychology, Sociology, Sports Science & Urdu

B.Com, B.Ed., Economics, Education, English, Geography, Gender Studies, L.L.B.(3- year), M. Com., M.Ed., Psychology, Social Work, Sociology & Sports Science
Diploma Courses
 Veterinary Assistant
 Health and Physical Education

Faculty Required:

The applications are invited from Ph.D/M.Phil./L.L.M. and M.A./M.Sc./BS candidates having first division in Annual System or 3/4, 4/5, 5/6 CGPA under Semester System to teach the students of Weekend Programmes (Saturday & Sunday) at Main Campus/Sub Campuses to all the disciplines of Admissions. The last date for submission of Application is December 26, 2013.

Prof. Dr. Muhammad Ishaque Fani

Director, Directorate of Distance Education & Institute of Social Sciences, B. Z. University, Multan.

Email: fanibzu@gmail.com, fanibzu@hotmail.com, 061-9210090, 061-9210071-75 Ext. 1740, 1741 Cell No. 00923037310064, 00923008631262, 00923366384739

Layyah Campus: 0308-7538028, 0312-7847812 D.G. Khan Campus: 0313-6830370 Sahiwal Campus: 0300-6893794, 0333-4952935, 0322-4536558



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- MS / M.Phil Business Administration
- MS / M.Phil Supply Chain Management
- MS / M.Phil Islamic Banking and Finance
- MS / M.Phil Entrepreneurship & SME Development
- MS / M.Phil Strategic Management & Leadership
- MS / M.Phil Project Management
- MS / M.Phil Quality Management
- MS / M.Phil Human Resource Management
- MS / M.Phil Industrial Management
- MS / M.Phil Environmental, Health & Safety
- MS Construction Management
- MS Engineering Management
- MS Project Management
- Masters in Quality Management
- Masters in Human Resource Management
- Masters in Industrial Management
- Masters in Environmental, Health & Safety
- MBA Professional
- MBA Executive
- MBA Supply Chain Management
- MBA Islamic Banking and Finance
- MBA Entrepreneurship & SME Development
- MBA Pharmaceutical Management
- MBA Strategic Management & Leadership
- MBA Project Management
- MBA (After 4 year BBA)
- MBA (2-Years)
- BBA (Hons.)
- BBA Supply Chain Management
- BBA Islamic Banking and Finance
- BBA Entrepreneurship & SME Development
- BBA Pharmaceutical Management
- BBA Strategic Management & Leadership
- BBA Project Management
- BS Aviation Management



Faculty of
Engineering & Technol-

- MS Electrical Engineering
- BS Electrical Engineering
- BS Electrical System
- Bachelors in Architecture (B. ARCH)
- BS Aviation Technology
- BS Avionics
- B.Tech (Pass)
- B.Tech (Hons)
- BS Technology

Faculty of
**Economics and
Commerce**

- PhD
- M.S/M.Phil Economics
- M.S/M.Phil Commerce & Finance
- M.Sc Economics
- Masters in Business Economics
- M.Com

Faculty of
**Information Technology
and Computer Sciences**

- MS Computer Science
- MS Information Technology
- Masters in Computer Science
- Masters in Information Technology
- BS Telecommunication & Network
- BS Computer Science
- BS Information Technology
- BS Software Engineering

Faculty of
Law

- PhD
- Bachelor of
Economics & Law (BA/Law)

College of
ACCOUNTANCY

- BS (Hons.) Accounting & Finance
(Plus Free ACCA)
- FIA (UK)
- ACCA (UK)



Doctor of
Physiotherapy

Department of
**Mass Communication
Management**

- MS / M. Phil Mass Communication Management
- Masters in Mass Communication Management
- BS (Hons.) Mass Communication Management
with Specialization in
- Print & Electronic Media
- Public Relations & Advertising
- Film & Tv Production

Faculty of
Pharmacy

- Pharm. D (Doctor of Pharmacy)

Scholarships by South Asian Educational Promotion Network (SAEPN) worth Rs. 120 Million
(Special Scholarships Available for A-Level Students)

Main Admission Offices

Lahore

University Campus

Main Raiwind Road, Phone: 042-35330361-3

Regional Offices

Gujranwala: 055-3844831-4 Faisalabad: 041-8724881-2 Sialkot: 052-4293442 Gujrat: 053-3525355-6 Multan: 061-6512530-2 Okara: 0442-527932 Rawalpindi: 051-4844229-32
Lodhran: 0608-362411 Jhelum: 054-4612530-2 Sargodha: 048-3223670-2 Hafizabad: 0547-521125-6 Jhang: 047-7652375-6 Khanpur: 068-5016990-1 Pasroor: 052-6929742 Pattoki:
049-4424000 Rahim Yar Khan: 068-5042531-2 Sahiwal: 040-4502323-4, 4502233 Sheikhupura: 056-3610197-9 Burewala: 067-3773666 Daska: 052-6611132-4 Depalpur: 0444-540211-
3 Bahawalpur: 062-2889715-6 Pakpatan: 0457-352012-4 Bahawalnagar: 06322-77414-73714 Arifwala: 0457-833125-834125 Toba Tek Singh: 046-2511177 Ravi Campus (Shahdara):
0423-7940451-2 Sambrial: 052-6522842, 052-6524842 Mandi Bahaudin: 0546-571331-4 Kharian: 0537-536172-4 Bhakkar: 0453-513712 Narowal: 0542-411265-67 Shakargarh: 0542-
450403 Ali Pur Chattha: 055-6406700-6406711 Jauharabad: 0454-208495-6

Main Campus

31-Tipu Block New Garden Town , Phone:

042-111-00-00-78

admissions@superior.edu.pk





IMPERIAL UNIVERSITY

Formerly Imperial College of Business Studies

The Higher Education Commission (HEC) awarded the University with the highest category status "W". The University degrees are recognized by the Higher Education Commission, Pakistan Engineering Council and by the institutions abroad.

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Undergraduate Programs

- BS (Hons) Programs
- Software Engineering
- Computer Sciences
- Information Technology

Graduate Programs

- M.Sc Computer Sciences
- M.Sc Information Technology

Post Graduate Programs

- MS / M.Phil in Computer Science
- MS / M.Phil in Information Technology

School of Business, Economics and Management Sciences (SBEMS)

Undergraduate Programs

- BBA (Hons)

BS (Hons) Programs

- Media Studies
- Economics
- Accounting & Finance
- Accounting & Taxation
- Accounting & Control System
- Accounting & Islamic Banking
- Accounting & Corporate Governance

Graduate Programs

- Evening + Weekend Programs
- MBA (3.5/2.5/1.5 Years)
- *Specializations In*
- Islamic Banking & Finance
- Banking & Finance
- Marketing Management Human
- Resource Management
- Supply Chain Management

- MBA (Executive)

Post Graduate Programs

- MS/M.Phil in Management Sciences
- Ph.D in Management Sciences

School of Architecture, Art and Design (SAAD)

Undergraduate Programs

- Bachelor of Architecture
- Bachelor of Interior Architecture
- Bachelor of Landscape Architecture
- Bachelor of Fine Arts in painting
- Bachelor of Fine Arts in Miniature Painting
- Bachelor of Fine arts in Sculpture
- Bachelor of Fashion Design
- Bachelor of Industrial & Product Design

Graduate Programs

- Master of Architecture
- Master of Interior Architecture
- Master of Visual Arts
- Master of Fashion Design

Post Graduate Diploma (PGD)

Associate Degree & Professional Diploma Programs

School of Engineering and Technology (SET)

Undergraduate Programs

B.Sc Engineering Programs

- Civil Engineering
- Electrical Engineering
- Mechanical Engineering
- Chemical Engineering
- Mechatronics Engineering
- Nano Technology Engineering

Graduate Programs

- M. Sc Civil Engineering
- *Specializations:*
- Structural Engineering, Geo - Technical Engineering, Environmental Engineering

Graduate Programs

- M. Sc / Ph.D Electrical Engineering
- *Specializations:*
- Power Engineering, Electronics Engineering, Communication Engineering

- M. Sc Mechanical Engineering
- *Specializations:*
- Mechanical Design, Thermal Power

- M. Sc Engineering Management
- M. Sc Nano Technology Engineering

Bahria/Shahkam Chowk, Canal Bank Road, Lahore.

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(92) 321-9445898, (92) 333-4451248, Fax: (92) 42-35978533
email: information@imperial.edu.pk, www.imperialuniversity.edu.pk



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ADMISSION

Faculty of Engineering Sciences

Faculty of Management Sciences

Fall 2014

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Eligibility: F.Sc (Pre-Engineering)/A-Level
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examinations with 60% marks. Valid NTS at the
time of admission. (PEB Registered Institution)

• **BS (Software Engineering)**
(Accredited with NCEAC)
(8 Semesters, 4 Years) (Evening Programme)
Eligibility: F.Sc (Pre-Engineering)/ICS student
with Physics, Maths & Computer Science, A-Level
and equivalent examinations with 55% marks.

MS Electrical Engineering
(Evening Programme) (4 Semesters, 2 Years)
Eligibility: B.Sc. Engineering or Equivalent (Min 16 Years
Education) in Electrical / Electronics / Telecommunication /
Computer Engineering in all cases are eligible to apply. Valid
NTS with 50% marks at the time of admission. Other Eligibility
Conditions as per PEC / HEC and UET Taxila will also apply.
Specialization:
• Electronics/Telecommunication Engineering
• Electrical Power Engineering
• Control Engineering
• Computer Engineering

For More Details About
MS Electrical Engineering Contact:
Dr. Muhammad Ejaz Fiaz
0312196020

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(Morning Programme)
(8 Semester, 4 years)
(Offering a unique blend of ACCA, Banking,
Audit, Taxation and Management Skills)
Eligibility: FA, F.Sc, I.Com and
equivalent examinations with 50% marks

BBA (Morning Programme)
(8 Semesters, 4 years)
Eligibility: FA / F.Sc / 'A' Levels and equivalent
examinations with 50% marks

SPECIALIZATION
• HRM • Marketing • Finance

M.Com (Evening Programme)
(4 Semesters, 2 years)
Eligibility: B.Com 2 years with minimum 2nd division
or 2.00/4.00 CGPA

SPECIALIZATION
• Audit & Taxation • Banking & Finance

MS (Business Studies) (1½ Year, 30 Cr-Hrs)
Eligibility: MBA / MPA / M.Com / BBA (16 years of
education) with minimum 2.5/4 CGPA or 50%
Marks NTS with 50% marks at the time of
admission.

SPECIALIZATION
• HRM • Finance
Friday - 6 to 9 PM
Saturday 2:30 to 9:15 PM

MBA (3½ Years, 96 Cr-Hours) (Evening Programme)
(2 Years BBS Leading to 1.5 Years MBA /MS)
Eligibility: BA/B.Sc/B.Com with minimum
2nd division or 2.00/4 CGPA

SPECIALIZATION
• Supply Chain Management • HRM
• Marketing • Finance

MBA (2½ Years, 66-72 Cr-Hours)
(Evening Programme)
Eligibility: 16 years non business education min
2nd division or 2.00/4.00 CGPA

SPECIALIZATION
• Supply Chain Management • HRM
• Marketing • Finance

MBA (1½ Year, 30 Cr-Hrs)
(Evening Programme)
Eligibility: BBA (16 years business education)
with minimum 2.00/4.00 CGPA

SPECIALIZATION
• Supply Chain Management • HRM
• Marketing • Finance

SCHEDULE

Last date for Submission of Applications	07 Aug 2014
Test (10:00 A.M. Saturday) for BS (SE), B.Sc Asst & Fin, BBA, M.Com & MBA	09 Aug 2014
Display of Final Result	11 Aug 2014
Dues to be paid	18 Aug 2014
Classes to Commence	18 Aug 2014

Note: Students awaiting result can also apply

Hostel facility (Boys/Girls) available

For further information, please contact

Army Public College of Management & Sciences

Khadim Hussain Road, (Lakurti) Rawalpindi, Tel: 051-8444555, 8436060, 5827830, 5794512, 5522469 Ext. 123, Telex: 051-8274126

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" The real rationale and motive of education is to make people virtuous,
Intellectual and Better citizens. " Sir Syed Ahmed Khan (1817-1898)

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Download Application Form & email to Incharge Admissions (sscmsbbs@gmail.com) Mob: 03218504321



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Eligibility: F.Sc Pre Medical 60%
Students from all over Pakistan can apply

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- Affiliated with University of Karachi
- Attached 400 Beds Sir Syed Teaching Hospital
- Facility of Hostel & Transport is Available



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Tel: 051-5974283, 5509323 Call: 03459599912

Doctor of
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D.P.T

4th
Batch

BDS

Bachelor of Dental Surgery

18th
Batch

Doctor of
Pharmacy

Pharm.D

4th
Batch

Minimum Eligibility: F.Sc Pre Medical 60% or Equivalent with CET.

www.margalla.edu.pk

- Recognized by PM&DC
- Affiliated with UHS for BDS
- Affiliated with University of Sargodha (DPT, Pharm.D)
- Enlisted with WHO (USMLE, PLAB)
- Pakistan first Private Sector Institute for D.P.T
- Highly Competitive & Qualified Faculty
- Separate hostel for boys and girls
- In campus 100 Dental Units Hospital

